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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **JBL PROFESSIONAL BRINGS LINE ARRAY TECHNOLOGY WITH DIRECTIVITY CONTROL TO SYSTEMS INTEGRATION MARKET WITH INTRODUCTION OF VLA SERIES**

LONDON, ENGLAND, September 10, 2006 — Building on the proven success of its legendary VERTEC® line array series and the popular Precision Directivity® Series, JBL Professional today introduced the new Variable Line Array (VLA) Series loudspeakers. Designed for permanent installations requiring high-impact sound reinforcement at throw distances beyond the reach of traditional loudspeaker designs, the VLA Series sets a new standard for audio performance with precise coverage in large venues, including stadiums, arenas and large houses of worship.

“With the new JBL VLA Series, the installed sound industry now has a best-in-class line array loudspeaker series that addresses the need for high intelligibility, powerful high-impact sound, yet extraordinarily even coverage on a stadium-level scale,” said Ted Leamy, Vice President of Installed Sound, JBL Professional. “Systems integrators will benefit from loudspeaker arrays designed specifically for permanent, large-venue installs with the fidelity and performance capabilities of the world’s most powerful touring systems.”

The VLA Series is based on the same advanced engineering science used in the highly successful VERTEC line array product family, but also combines many elements of the Precision Directivity Series designed for permanent installations with the advanced loudspeaker components and line-array technologies that VERTEC systems are famous for. This is accomplished by providing six large format horn-loaded modules with three horizontal horn coverage patterns (30, 60 and 90 degrees). This modular horn-loaded concept incorporating JBL’s Precision Directivity Series technology provides system designers additional flexibility to vary the horizontal pattern within a vertical array. This can be achieved by incorporating different modules with wider or narrower coverage patterns while still maintaining consistent vertical directivity.



**The new VLA Series loudspeakers  
from JBL Professional**

The VLA Series contains advanced-technology components characteristic of JBL's most advanced professional loudspeakers, including patented CMCD cone midrange compression drivers and neodymium high-frequency compression drivers. Three standard-output versions of the VLA Series each feature three high-frequency drivers, two mid-frequency drivers and two low-frequency drivers. High-output versions each feature six high-frequency drivers, four mid-frequency drivers and two low-frequency drivers.

Additionally, all VLA Series products feature comprehensive rigging points for adapting to specified line array configurations. All models are equipped with rugged DuraFlex™ exterior finish and weatherized components. JBL's WRC and WRX weather protection finishes are optionally available.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About The Harman Pro Group:**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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