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NEWS RELEASE

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TERRA VISTA MEDIA, Inc. GOES 5.1 WITH THE NEW JBL LSR4312SP POWERED SUBWOOFER

SAN FRANCISCO, CALIFORNIA, October 6, 2006 — Reinforcing JBL Professional LSR4300 Series studio monitors as the loudspeaker of choice for audio post-production applications, Long Beach, CA-based Terra Vista Media, Inc. recently added an LSR4312SP subwoofer to its LSR4300 studio monitor system. The addition completes Terra Vista's 5.1 setup, which will be used for the company's surround sound projects.

The JBL LSR4312SP extends the low frequency response of the system into the 20 Hz region and also includes JBL RMC™ Room Mode Correction technology to tackle low frequency problems caused by standing waves. Additionally, when networked in a system with LSR4300 Series Studio Monitors, the sub can be controlled using a wireless remote control and LSR4300 Control Center Software. All settings can be adjusted without ever leaving the mix position. "The new subwoofer gives me the opportunity to utilize the complete capabilities of the LSR4300 Series to their fullest potential," said Paul Feenstra, founder and owner of Terra Vista Media. "Not only does the LSR4312SP deliver accurate and pristine low-frequency audio, but the networking capabilities and bass management system go beyond expectations."

Established by Paul Feenstra in 1999, Terra Vista Media specializes in audio mixing for television broadcast, as well as DVD projects. Among the company's expansive client list, Feenstra has mixed shows for Discovery Channel, the History Channel, HBO and The Learning Channel. Terra Vista Media has also mixed several DVD's for Jimmy Buffett. "Although we're a bit smaller than most of the bigger 'post' houses, we pride ourselves on providing quality equal to the best studios in Hollywood," said owner Paul Feenstra. "Initially, our clients were reluctant to travel to our Long Beach location, but because of our collective expertise and cutting-edge equipment, they are now more than happy to do so."



**Owner Paul Feenstra recently
outfitted Terra Vista Media
with JBL LSR4300 Series
studio monitors.**

After upgrading to 5.1 surround sound capabilities, Feenstra searched for an ideal set of studio monitors to meet the demands of high-end 5.1 production. Feenstra chose the LSR4300 monitors for their sonic performance as well as their built-in RMC™ Room Mode Correction feature and system-wide intelligence via Harman HiQnet™ network protocol. “I was looking for a set of monitors that came with an external controller, but when I saw the LSR4300’s, I realized I didn’t need a controller because of the built-in control technology,” Feenstra said. “I liked the sound, I liked the size, and I saw that the technology was far superior to everything else.”

The system intelligence of the LSR4300 Series provided Feenstra significant savings in time and money. “A lot of other studios bring in guys to calibrate the rooms, but the LSR4300’s do that for me,” he said. “There was no doubt in my mind that these monitors were a perfect fit.”

Since purchasing the LSR4300 system through professional dealer RSPE Audio, Feenstra has seen a significant return on his investment. “With television projects, the budgets have come down on shows and as such we need to mix projects very quickly,” Feenstra said. “Television networks have become very stringent in their technical requirements. These monitors aid me in meeting these requirements and are perfect for the type of work that we do for TV.”

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.