



JBL Professional
 8500 Balboa Blvd.
 Northridge, CA 91329
 Phone: 818-894-8850
 Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

MEETING SERVICES FIELDS JBL PROFESSIONAL VERTEC® DP COMPACT POWERED LINE ARRAYS AND NEW VP SERIES AT ESRI INTERNATIONAL USER CONFERENCE

LAS VEGAS, NEVADA, October 20, 2006 — In the first field use of JBL Professional’s new VERTEC® DP Series compact powered line arrays, audio-visual rental company Meeting Services provided technical production and A.V. requirements for the 26th Annual ESRI International User Conference at the San Diego Convention Center. Located in Redlands, CA, ESRI (Environmental Systems Research Institute) was founded in 1969 as a privately held consulting firm specializing in land use analysis projects. Now an industry leader in the field of digitally-imaged applications for many industries, the firm returns to the San Diego Convention Center on an annual basis for its ESRI International User Conference.

This year’s event featured the first USA deployment of the new compact powered VERTEC DP Series systems by the veteran rental firm. Systems used for the general assembly conference, opening and closing sessions included VT4887ADP-AN loudspeakers and VT4881ADP-AN subwoofers. “When the client is a technology-based organization, and the audience comprises savvy, working professionals, the bar for audio quality is raised significantly,” noted Ken Freeman, Technical Sales Manager for Meeting Services. “JBL’s new compact VERTEC DP Series systems gave us a significant edge here.”

A center array of four compact VT4887ADP speakers with optional DPAN networked input modules was suspended in line with the center axis of the room’s seating area, to handle primary vocal reinforcement duties. A wireless link to an ethernet network switch positioned at the overhead speaker truss effected remote control and monitoring capabilities using Harman Professional’s System Architect software via the HiQnet system. Additional supporting VT4888 midsize arrays supported music playback.

“Being able to position this much high-fidelity horsepower in a very compact array package has significant benefits,” Freeman said. “Show planners want the sound system to just disappear; while the tech guys are seeking consistent high-resolution audio for every



Meeting Services provided a VERTEC DP Series line array system at the 26th Annual ESRI International User Conference in San Diego, CA.

seat in the house. The JBL VT4887ADP compact powered array elements let us reach both goals quite well in this application.”

In addition to Meeting Services’ deployment of the compact VERTEC powered system models, the ESRI Conference featured the first deployment at a corporate presentation event of JBL’s new VP (Venue Performance) Series. VP7212/95DP two-way systems were used as utility fill speakers to cover forward seating areas.

“High-technology professionals require exceptional results from both audio and video technologies,” confirmed David Scheirman, Vice President, Tour Sound for JBL Professional. “Forward-thinking rental companies like Meeting Services, offering integrated solutions to meet their client needs, will find JBL’s new compact powered VERTEC DP Series system products to be useful tools in their rental business inventory.”

For more information on Meeting Services, Inc., please visit www.msiprod.com or call 858-348-0100.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###