



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-1220  
www.jblpro.com

## NEWS RELEASE

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For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: [tmcgee@griffinpr.com](mailto:tmcgee@griffinpr.com)

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### **BRUCE SUGAR FINDS THE SWEET SPOT WITH JBL PROFESSIONAL LSR4300 SERIES 5.1 SURROUND SYSTEM**

NORTHRIDGE, CALIFORNIA, November 16, 2006 — Underscoring JBL Professional LSR4300 studio monitors as the best in class when it comes to sonic integrity and price performance, recording and mix engineer Bruce Sugar recently installed a JBL LSR4300 5.1 surround sound system. Sugar is currently using the system to mix the upcoming televised concert and subsequent DVD of Ringo Starr's All Starr Band.

The live performance, which took place July 16 at the Mohegan Sun Casino in Uncasville, CT, features All Starr Band members Edgar Winter, Billy Squier, Richard Marx, Sheila E, Rod Argent and Hamish Stuart. According to Sugar, there are inherent challenges in mixing a live performance for television. "Live shows are always challenging, this one in particular since there are no in-ear monitors being used," Sugar noted. "It's a pretty big band and there are a lot of stage monitors to deal with."

Thanks to the sonic accuracy of the JBL LSR4300 Series, Sugar has been able to overcome these challenges. "The audio comes through crystal clear on the LSR4300's and it's definitely been easier mixing with them," Sugar said.

After hearing the LSR4300 Series studio monitors for the first time at the Winter NAMM convention in January 2006, Sugar decided to purchase a 5.1 surround sound system. "When purchasing studio monitors, I want something that's pleasant to listen to all day long, that won't fatigue my ears," Sugar said. "Beyond that, the networking features of the LSR4300 are great for 5.1 mixing. Since I mix right through ProTools, I don't need a separate 5.1 matrix to monitor the system, so the LSR4300 Control Center Software has saved me quite a bit of money." The LSR4300 Series studio monitors feature Room Mode Correction technology, which compensates for standing waves in the mixing room. This is designed to correct problems that commonly exist in project studios and home recording setups. Sugar has



**Recording and mix engineer Bruce Sugar recently installed a JBL LSR4300 5.1 surround sound system.**

utilized this feature to his benefit. “To be honest, I’m always a little hesitant about the claims loudspeaker manufacturers make until I’ve tried it out myself,” he said. “So I was a little wary about the RMC technology. But when I first got the monitors I mixed a few songs, had it mastered at Bernie Grundman’s 5.1 room and found that it translated extremely well. I’m very happy with the mixes.”

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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