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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **P.A. PLUS DELIVERS POWER AND GLORY WITH JBL PROFESSIONAL VERTEC® LINE ARRAYS AT “JUST GIVE ME JESUS” EVENT IN TORONTO**

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NORTHRIDGE, CALIFORNIA, November 2, 2006 — In a unique showcase of the ease of use and unmatched audio fidelity of JBL Professional VERTEC® line arrays, rental sound company P.A. Plus Productions recently provided a live audio system for “Just Give Me Jesus,” an inspirational event featuring Anne Graham Lotz, daughter of renowned evangelist Billy Graham, at the Air Canada Centre in Toronto.

The “Just Give Me Jesus” Series is a collection of unique events designed to be a life-changing revival for women. The program includes orations by Lotz, Jill Briscoe, Fernando Ortega and music by Stephanie Seefeldt. The most recent “Just Give Me Jesus” event took place twice over the weekend of September 29, drawing an average attendance of 17,000 per event.

Because the stage was located in the center of the arena, John Lacina of P.A. Plus designed an “in the round” loudspeaker system that included 72 VERTEC VT4889 full size line array elements and 32 VT4887 compact models. This gave a total of 104 full-range VERTEC enclosures in the system design, which was carefully formatted in coordination with four massive video projection screens. Eight VT4880 subwoofers were also deployed. The system was powered by Crown I-tech amplifiers. Additionally, JBL SRX 712M loudspeakers were used as stage monitors.

Since private boxes at the ends of the arena were not occupied, P.A. Plus took advantage of this space by hanging additional VERTEC clusters to create a more intimate sound reinforcement setting, with the temporary-installed system tailored to the architectural characteristics of the venue and precisely focused at the target seating areas.

“Because the seats at the ends of the arena don’t go up as high, we set up a series of line array clusters of varying sizes,” said Mike Dillullo, Account Manager for P.A. Plus. “We had four hangs of 10 and another four hangs of eight, with underhangs of four VT4887’s on each.”



P.A. Plus supplied a JBL VERTEC line array system for “Just Give Me Jesus” featuring Anne Graham Lotz at the Air Canada Centre in Toronto.

Thanks in part to the VERTEC’s easy rigging and simple operation, the entire sound, video and lighting system was set up quickly and efficiently. “The VERTEC system was hung and tested without a hitch,” Dilullo said. “Thanks to the light weight and reliable sound of the VERTEC line arrays, we were able to analyze the arena and execute the setup flawlessly.”

In the hands of a growing worldwide group of professional rental companies, JBL’s VERTEC systems are finding their way into an ever-wider range of public, civic, religious and entertainment events according to the company. “With this production, P.A. Plus provides an excellent example of how focused and professional crews, equipped with the correct tools, can provide stellar sound reinforcement results for challenging events,” noted David Scheirman, Vice President, Tour Sound for JBL Professional.

For more information on P.A. Plus, visit [www.pa-plus.com](http://www.pa-plus.com) or call 416.429.9249

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world’s largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

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