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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **THE JBL STORY – 60 YEARS OF AUDIO INNOVATION NOW AVAILABLE THROUGH HAL LEONARD CORPORATION**

*--The new book, written by John Eargle, details JBL's complete history as one of the world's most recognized audio brands.--*

ANAHEIM, CALIFORNIA, January 18, 2007 — Documenting 60 years of creativity, expertise and leadership in audio, The JBL Story – 60 Years of Audio Innovation, a new book by John Eargle, is being released. Distributed by HalLeonard Corporation, The JBL Story offers a historical perspective on the people and products that have made JBL one of the most recognized audio brands in the world.

The JBL Story features full-color photos, historical advertisements and hundreds of diagrams and images, many taken from JBL's archives. Topics include stories behind the development of innovative applications for consumer products, as well as systems installations for stadiums, tour sound, movie theaters, recording studios, and houses of worship. Additionally, the book covers the brilliant engineers, and colorful record producers, musicians and technicians who had the vision to pursue a better way. The foreword was written by legendary guitarist Les Paul.

A key figure in JBL's continuing commitment to excellence and innovation, Eargle has written eight books covering various topics in professional audio. "Since James B. Lansing founded the company in 1946, JBL has provided groundbreaking solutions for virtually every loudspeaker application," Eargle noted. "These achievements, however, did not occur overnight. The story of the individuals responsible for JBL's contributions over the past 60 years is as informative as it is entertaining, and I hope it will prove useful to anyone with an interest in loudspeakers and audio technology."

The JBL Story – 60 Years of Audio Innovation will be available in March 2007. The book is 336 pages, full-color, 8.5" x 11", softcover with flapped covers. The suggested retail price is \$29.95 US (CAN \$38.95). Retailers interested in selling the book should contact the distributor Hal Leonard at 1-800-554-0626 or [sales@halleonard.com](mailto:sales@halleonard.com). Please refer to item number HL00331423 or ISBN 1-4234-1281-8.

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. Celebrating its 60th Anniversary in 2006, JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

The Harman Pro Group ([www.harmanpro.com](http://www.harmanpro.com)) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

**About Hal Leonard Corporation:**

Founded in 1947, Hal Leonard Corporation ([www.halleonard.com](http://www.halleonard.com)) is the leader in the music print industry, producing songbooks, sheet music, educational publications, reference books, videos, DVDs, CD-ROMs, children's music products and more. In its more than 97,000 available publications, the company represents in print some of the world's best known and most respected publishers, artists, writers and arrangers. Hal Leonard is headquartered in Milwaukee, WI and also has offices in: Winona, MN; New York; Nashville; Melbourne; Hong Kong; and London.

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