



Winter NAMM Booth #7800

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New JBL LSR2300 Series Studio Monitors Deliver Professional Performance at Entry-Level Price Points

ANAHEIM, California– At Winter NAMM 2009, JBL Professional is introducing the new LSR2300 Series Studio Monitor System, delivering professional performance at price points within reach of any studio. The LSR2300 Series addresses the demand for cost-effective, high-performance monitoring systems, driven by the proliferation of affordable, computer-based production systems.

The LSR2300 Series includes: the LSR2328P Bi-Amplified 8-inch Studio Monitor with 160 Watts of amplification; the LSR2325P Bi-Amplified 5-inch Studio Monitor with 85 Watts of amplification; and the LSR2310SP Powered 10-inch Studio Subwoofer with an integrated 180 Watt power amplifier.

In developing the LSR2300 Series, JBL applied the same stringent Linear Spatial Reference criteria used in the design of the acclaimed LSR6300 and LSR4300 Series. While most manufacturers take only a single on-axis measurement of the speaker’s performance, JBL’s Linear Spatial Reference criteria requires 70 measurements, yielding more than 1,200 times more data. The data enables JBL to engineer a system that produces greater accuracy at the mix position. A trademark of LSR2300 design is the large waveguide and the elliptical tweeter aperture that work in conjunction with a 1” silk-substrate high-frequency transducer to deliver superior imaging and smoother frequency response.

Today’s music styles, film production and the demand for high-quality audio for HDTV require a monitor system capable of extended low frequency performance and high dynamic range. To address this, JBL engineered new long-excursion low-frequency transducers with high-flux motors and a custom tuned port that work in concert to produce deep accurate low frequency response, previously unavailable at this price point. The LSR2328P 8” model provides low frequency extension to 37Hz; the LSR2325P 5” model to 43Hz, and the LSR2310SP subwoofer provides deep low frequency performance below 29Hz.



The JBL LSR2300 Series Studio Monitors featuring the LSR2325P (left), the LSR2328P (center) and the LSR2310SP subwoofer.

Additionally, each model in the LSR2300 line produces exceptional sound pressure level (SPL) achieved through the use of high-sensitivity transducers and careful attention paid to the thermal properties of the system. Since heat is the enemy of output, the low frequency port doubles as a means of cooling the amplifier output devices. The LSR2328P bi-amplified 8-inch 2-way monitor for example, includes 160 Watts of amplification and is capable of a maximum peak SPL of 117 dB. All three LSR2300 models survived the torturous JBL power test in which the system is required to play at full rated output for 100 hours before becoming a production-ready design.

Featured to integrate into professional systems, all models include balanced XLR, ¼-inch, and unbalanced RCA inputs that allow connection to a wide range of playback sources including computer audio workstations, professional mixing consoles, as well as consumer



playback systems. The LSR2310SP Subwoofer includes a 2 -channel bass management system with selectable crossover settings and balanced outputs for integration of the sub into any system. LSR2325P and LSR2328P enclosures include mounting points and are reinforced for safe wall mounting. Transducers in all models are self-shielded to allow use in close proximity to magnetically-sensitive equipment.

“Our objective was to introduce a line that provides an unprecedented level of accuracy and performance at the price points. The new LSR2300 Series benefits from JBL’s 60 years of expertise and history of delivering premium studio monitors to the market,” said Peter Chaikin, Director of Recording and Broadcast Marketing, JBL Professional. “With the introduction of the affordable LSR2300 Series, it is now possible for any studio to have the JBL Professional quality and performance that have made our LSR6300 and LSR4300 models the choice of top engineers, artists and facilities worldwide.”

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