

CineAsia Booth # 301
FOR IMMEDIATE RELEASE

Contact: Travis McGee, Griffin Public Relations
& Marketing
(212) 481-3456 Ext. 24
tmcgee@griffinpr.com

**JBL PROFESSIONAL INTRODUCES 3631 SCREENARRAY® CINEMA
LOUDSPEAKER**

CINEASIA, MACAU, December 4, 2007 — Providing cinema exhibition and post production with unprecedented performance and versatility in a more compact format, JBL Professional is showcasing the new 3631 ScreenArray® loudspeaker as the latest addition to its award-winning ScreenArray line of cinema loudspeakers. The 3631 ScreenArray features added power capabilities while maintaining a lower visual profile.

The 3631 model includes the popular 3632 mid/high frequency horn, featuring patented Screen Spreading Compensation™ and Focused Coverage Technology™, coupled with a 600-watt low-frequency section loaded with a 15-inch Vented Gap Cooled (VGC™) low-frequency transducer. Because of this, the 3631 ScreenArray has a lower profile than the current 3632 model, yet provides an increase in low frequency power. The 3631 ScreenArray is available as both the THX-approved tri-amplified system (3631-T) or as a bi-amplified model (3631).

“Many cinema and post production applications require powerful, controllable audio in a lower profile system,” said Chuck Goodsell, Director of Cinema Marketing, JBL Professional. “The addition of the new JBL 3631 ScreenArray loudspeaker provides all of the advantages of advanced ScreenArray technology in a more compact system.”

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording

and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

The Harman Pro Group (www.harmanpro.com) is the world's largest provider of professional audio products and system solutions for commercial sound, contracting, tour sound, recording and broadcast, musician, portable PA and cinema applications. The Group is headquartered in Northridge, California and includes industry leaders AKG Acoustics, BSS Audio, Crown International, dbx, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer. The Group is part of Harman International Industries, Incorporated (NYSE: HAR), a leading supplier of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets.

###