

**ShoWest Booth #1601**

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**JBL Introduces Next Generation Of ScreenArray® Series Digital Cinema Loudspeakers**

**The new ScreenArray loudspeakers feature new high-frequency drivers, new Optimized Aperture waveguides and improved, patented crossover design.**

LAS VEGAS, Nevada – Continuing to provide cinema exhibition venues and post-production facilities with unprecedented audio performance and advanced technology, JBL is introducing the second generation of its award-winning ScreenArray® digital cinema loudspeakers.

These “next generation” ScreenArray systems feature the new large-format 3-inch neodymium, titanium diaphragm, high-frequency compression driver for ultra high performance. This new high-frequency driver is coupled with the new patented high-frequency horn featuring Screen Spreading Compensation™ to correct for high-frequency dispersion through perforated screens.

The new low-frequency sections feature the patented Differential Drive™, Direct Cooled™, 15-inch woofers for improved power handling and reduced distortion. All of the new ScreenArray series models have new Optimized Aperture waveguides for ultra low distortion and extremely uniform frequency response. Each system has improved, patented, crossover design using the most advanced computer modeling.



**The new JBL ScreenArray series features five digital cinema loudspeaker models.**

The next generation of ScreenArray speakers consists of the 4732, 3732 and 3731 3-way systems (available in both triamplified and biamplified versions) and the 4722 and 3722 2-way speakers (available as both bi-amplified and fully passive systems).

“The new ScreenArray loudspeaker models build on the success of their revolutionary predecessors, while at the same time truly representing the next generation in cinema loudspeaker technology,” said Chuck Goodsell, Director of Cinema Marketing, JBL Professional. “With these new models, the bar has been effectively raised for sound quality in the most state-of-the-art theaters around the world.”

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