



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-1220  
www.jblpro.com

## NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Staci Moore Phone: 818-895-3495

email: [smoore@harman.com](mailto:smoore@harman.com)

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### GLOBAL X GAMES WIN WITH MEETING SERVICES AND JBL VERTEC

SAN ANTONIO, TX - August 29, 2003 - JBL VerTec™ was recently deployed for the 2003 ESPN X Games Global Championship at the Alamodome in San Antonio, Texas. ESPN organized and televised this new annual team event, staged May 15-18. ESPN's live event team specified a line array system to fill the venue with high-performance audio. San Diego-based Meeting Services Inc. (MSI), ESPN's live event rental and staging provider, delivered a combination of JBL VT4889's and the new midsize VT4888 line array systems to meet the demanding challenge.

More than 100 top athletes competed at the X Games Global Championship for a 75,000-person crowd. Featured events included Skateboarding, In Line, BMX Bicycle Stunt and Freestyle Moto Cross. Competitors from around the world vied for top honors for the upcoming year in teams from six regions around the globe.

Ken Freeman, MSI's Technical Director, selected VerTec for several reasons. "Our client, ESPN, develops two different shows at these events: one is for the live spectators, and another focused on the television audience," stated Freeman. "The spectators at ESPN's events have come to expect a high-energy show complete with contemporary music and live commentary. We need an excellent full-bandwidth public address



**JBL VerTec arrays over the X Games field.**

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system to meet those requirements alone. The television show, on the other hand, needs an atmosphere, which allows the TV ambient-effect microphones to be boosted, in order to feature the subtleties of each athlete's moves and tricks. Our JBL VerTec line array systems are key to getting high quality audio where it needs to be, without spilling back onto the event courses or affecting the sound of the broadcast audio."

MSI used seven different JBL VerTec arrays for the event. Sideline areas required four arrays of six VT4888's and the end zones used three arrays of VT4889's. The 175-foot ceiling height in the Alamodome, combined with the need for a clean sightline for ESPN's TV cameras, meant the arrays were trimmed relatively high, at 65 feet from floor. Freeman noted, "This meant that even the closest spectators were 100 feet away from the speaker arrays, so it was important to have fidelity, power and accurate coverage. JBL VerTec delivered on all counts."

Meeting Services Inc. can be reached in San Diego at (619) 682-5220 or [www.meetingservices.com](http://www.meetingservices.com).

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

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