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NEWS RELEASE

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JBL PROFESSIONAL AND ATK CHAMPION LIVE SOUND SYSTEM AT SUPER BOWL XXXIX

NORTHRIDGE, CA, March 21, 2005 — In a high-profile demonstration of JBL VERTEC®'s versatility, light weight and power, ATK Audiotek Corp. recently supplied the live sound for the pre-game entertainment, halftime show, and post-game ceremonies at Super Bowl XXXIX at Alltel Stadium in Jacksonville, FL. It was ATK's eighth straight Super Bowl, dating back to 1998.

While the audio during the game was handled through the stadium's installed PA system, it was up to ATK to deliver a top-notch audio system for the live performance aspects of the Super Bowl. As such, Scott Harmala, VP of Engineering for ATK, needed a highly portable system to be transported on and off the field quickly for performances such as the national anthem and Paul McCartney's halftime performance.

"There's always an issue of how to successfully integrate what is being done creatively with the game on the field," Harmala said. "To be able to move everything before the game, at halftime and immediately after without any problems or technical glitches, is quite a challenge."

To meet these logistical challenges, ATK designed proprietary sound carts for its first Super Bowl in San Diego in 1998. The company supplied 18 custom-built carts, each containing four to five VERTEC VT4889 line array elements. On each cart, the speakers sit in a cradle articulated in 2-degree increments, making a rapidly-deployable ground-stack line array achievable.

Thanks in large part to the lightweight characteristics of the VERTEC line, the carts enabled swift transport of the live audio system in a matter of minutes. "This was one of the best Super Bowls ever for us," Harmala added. "The entire production was spectacular, particularly halftime. We had one production company [Don Mischer Productions] handling both the pre-game and halftime ceremonies, which simplified things a lot. And having a reliable sound system



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that's powerful enough for a stadium and high-fidelity enough for an around-the-world TV broadcast is crucial."

Discriminating customers like ATK Audiotek Corp., who service high-profile projects like the Superbowl, help to keep JBL system product offerings at the leading edge. "ATK is representative of the type of extremely sophisticated system owner who helps set new trends, and to define better methods for presenting live sound to audiences," advised David Scheirman, Director of Tour Sound for JBL Professional. "The company's extensive inventory, advanced logistical and operating systems and experienced staff put them at the forefront of the worldwide rental sound industry for this type of project."

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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