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## NEWS RELEASE

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### **SIRIUS SHOW EQUIPMENT AG RECEIVES AWARD AT MUSIKMESSE FOR JBL VERTEC-BASED SOUND DESIGN**

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FRANKFURT, GERMANY – MARCH 5, 2003 – The Stage Award OPUS 2003 will be presented at ProLight & Sound/MusikMesse Frankfurt to acknowledge outstanding achievements in the design and realization of events. This year’s award acknowledges a sound reinforcement concept developed by Sirius Show Equipment AG, based on a JBL VerTec line array system.

A pair of 6-element JBL VT4889 line arrays form the core of the award-winning sound system used to serve the 8,000-person capacity venue, where an 80m x 35m audience area is partially covered with a tent and roof structure. The outdoor venue is located alongside the Rhine River. Running from May to September each year, the concert festival season, known as the “Kunst und Ausstellungshalle”, includes performances by a broad range of international artists. The recent calendar included Simple Minds, Diana Ross, Lisa Stansfield, Rod Stewart, Supertramp, Joe Cocker, Alanis Morissette, Ten Tenors, Zucchero, Brian Ferry, and David Bowie.

“This open-air venue sound design reduces noise pollution at concerts along Bonn’s famous ‘museum mile’, and keeps sound level complaints from outside the venue to a minimum,” noted Wolfgang “Schabbach” Neumann, Chief Executive for Sirius. “The concept was based, in part, on the excellent rear-rejection of unwanted sound behind JBL VerTec arrays,” stated Neumann. “There is a 95dB-A SPL limit at the mix position, so it is also critical that the speaker system sound powerful and have excellent fidelity at moderate levels,” he explained. “JBL’s VerTec achieves this very well.”



**The “Kunst und Ausstellungshalle” concert festival season runs from May to September each year.**

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“All of us at JBL Professional are extremely proud of this effort by Sirius, and they deserve to be recognized for it,” observed David Scheirman, Director of Tour Sound for JBL. “Their company’s work represents the superior levels of technical expertise that can be reached by experienced, dedicated professionals. Their event sound design helps demonstrate the differentiating features of JBL VerTec line arrays. When a relatively small system can deliver high fidelity sound and powerful results within the constraints of sound level limits, while meeting the needs of the world’s most discriminating concert acts, it is quite an achievement.”

The German Stage Award OPUS is sponsored by the light, sound and event technology association V.P.L.T., the European Association of Event Centers (E.V.V.C.), and MusikMesse. In the category “Technical Realization,” the German Stage Award OPUS will be presented to Sirius during the International Reception in the Festhalle at Messe, in conjunction with the Bonn Art & Exhibition Gallery.

The award will be accepted by Neumann and project manager/sound designer Holger Schader. Sirius Show Equipment AG can be reached at Gewerbepark Dögelmühle 1, D-61184 Karben, Germany. For phone contact: +49-6039-91300. Learn more about Sirius on the worldwide web at:

<http://www.sirius-ag.net>

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