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NEWS RELEASE

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THE NEW SRX700 SERIES FROM JBL PROFESSIONAL: HIGH PERFORMANCE LOUDSPEAKERS RAISE BAR FOR SOUND QUALITY IN PORTABLE APPLICATIONS

THE NEW SRX700 SERIES FROM JBL PROFESSIONAL: PORTABLE SOUND REINFORCEMENT SPEAKERS WITH DRAMATICALLY REDUCED WEIGHT

Lighter weight components, thanks to advanced JBL technology, bring new level of portability to SR providers;

A breakthrough combination of light weight and high power capacity deliver unprecedented sound per pound ratio;

Patented Differential Drive® technology and neodymium magnets combine high performance and light weight;

Harman Group sister company dbx, will fully support the SRX700 series with system tunings for the popular DriveRack® digital system controllers.

NORTHRIDGE, CALIFORNIA, August 13, 2004 – In an introduction that truly resets the bar for loudspeaker performance and weight reduction, JBL Professional today unveiled the SRX700 Series of portable PA loudspeakers. Consisting of seven system configurations, the SRX700 Series offers an unprecedented combination of advanced audio technologies. Compared to previous and competitive products, many SRX700 models actually weigh 30% to 50% less – yet without any loss of power or performance.



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The result is a mid-sized portable PA system that brings a new level of convenience to the user while improving the high level of sound quality for which JBL has long been known.

At the heart of the new SRX700 Series are JBL Professional's patented Differential Drive® woofers with neodymium magnets. Neodymium's magnetic properties allow a few ounces to replace pounds of conventional magnet. JBL engineers created a design that reduces the massive (and heavy) steel top plates, back plates, and pole pieces that complete the "magnetic circuit". The JBL Differential Drive design uses two voice-coils for greater power handling and actually puts the small neodymium magnets inside the voice-coil. This design greatly reduces weight while increasing power capacity, decreasing distortion, and reducing power compression. Many of the drivers used in SRX700 are shared with JBL's acclaimed VERTEC® Series tour sound line arrays.

Beyond advanced speaker design, the SRX700 Series offers further advantages, including premium construction materials (birch plywood), a DuraFlex® finish and 16-gauge steel grills. The SRX700 Series looks as good as it sounds.

The individual elements of the SRX700 Series are a synergy of these design achievements. For instance, the SRX715 brings additional flexibility thanks to the inclusion of a dual-angle pole socket for mounting, and offers the highest performance possible from a stand-mountable speaker at a weight of only 48 lbs.

In another example of how the SRX700 Series sets new standards of weight/performance ratios, the SRX722 dual-12-inch enclosure can sustain 1200 watts continuous and 4800 watts peak power, yet at 76 lbs. is light enough for one person to handle. And when combined with either the SRX718S 18-inch bass-reflex sub or the SRX728S dual-18-inch sub, the combination creates an awesome full-range system that weighs as little as 155 lbs. — concert-level audio that can be assembled by a single person!

The SRX700 Series confers other advantages on users. The SRX712M 12-inch 2-way stage monitor provides 90 X 50 degrees of smooth, even coverage regardless of the position of the performer. Despite its high level of performance, the SRX712M is only 12 inches high so it is unobtrusive and doesn't block audience sightlines. Again, JBL Professional has taken into consideration not only the technical performance of the SRX700 components but also the need for esthetically superior physical design, as PA systems become increasingly part of the overall set design for many performances.

“Users will appreciate SRX700 before, during and after the gig.” stated Gerry Tschetter, Director of Portable P.A. Marketing, JBL Professional. “Before the show they’ll appreciate the professional good looks. During the performance they’ll be impressed by the high-quality sound, and when it’s time to load out, they’ll really appreciate the light weight.”

ABOUT JBL PROFESSIONAL

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

ABOUT THE HARMAN PRO GROUP

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company’s stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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