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NEWS RELEASE

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SF12M ADDS VERSATILITY TO THE SOUNDFACTOR LINE FROM JBL PROFESSIONAL

*Loudspeaker system is designed to be used as either a slant stage monitor or
front of house speaker*

NASHVILLE, TN – JULY 19, 2002 – One of four models in the new SoundFactor™ line of speakers from JBL Professional, the SF12M two-way speaker system was designed with versatility in mind. With a single 12” woofer and 1” exit compression driver, the SF12M is ideal for coffee shops, small bands and simple portable sound systems. Its compact trapezoidal enclosure is also designed to make the SF12M an ideal slant stage monitor with a very low profile for maximum audience visibility.

“In developing the SF12M, as with any JBL speaker, we performed a lot of listening tests,” explained Gerry Tschetter, Director of MI Marketing for JBL Professional. “For the SF12M, these tests included using the speaker for both monitor and front of house applications. Multipurpose use was our original concept for this speaker and it delivers.”

With its high sensitivity (99 dB SPL, 1w, 1m), the SF12M will crank out plenty of sound even with a moderately powered amplifier. The SF12M has a frequency range of 60 Hz – 16 kHz, and continuous power capacity of 250 watts (1000 watts peak). Weighing just 19.5 kg (43 pounds), the SF12M measures 571 x 394 x 317 mm (22.5 x 15.5 x 12.5 inches).



JBL SoundFactor SF12M Two-Way Loudspeaker

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The ferro-fluid cooled compression driver with titanium diaphragm improves high-frequency performance as well as system reliability. The driver is mounted on a Progressive Transition™ high-frequency waveguide, which provides superior coverage control, reduced distortion and smoother frequency response. A 35 mm pole mount receptacle is incorporated into the cabinet to allow its use on a stand-alone speaker stand or in a Subwoofer/Satellite configuration.

All SoundFactor loudspeakers have passed the same 100-hour, full rated-power, torture test that JBL high-end touring systems must survive. Built in JBL's Northridge, California factory, SoundFactor uses a sophisticated, advanced network topology design with heavy gauge wire inductors to prevent distortion due to coil saturation. SonicGuard™ high-frequency driver protection guards against damage caused by inadvertent overpowering. For compatibility all SoundFactor speakers are equipped with Neutrik® Speakon® and ¼" input connectors.

Detailed information on the SF12M and other SoundFactor models can be found on the JBL Professional website at http://www.jblpro.com/soundfactor/sf_home.html.

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at www.jblpro.com.

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