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## NEWS RELEASE

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### JBL VERTEC AND JANDS PRODUCTION SERVICES WIN AT AUSTRALIA'S NATIONAL RUGBY LEAGUE GRAND FINALS

#### Cart-based Crown-powered system serves Meatloaf for crowd of 85,000

November 15, 2003 - SYDNEY, AUSTRALIA - Rugby League, arguably the most 'national' of all the football played in Australia, held its Grand Final recently at Telstra Stadium in front of a massive crowd of 85,000 people. The pre-game entertainment, televised live, featured major international acts such as Meatloaf, Kelly Clarkson (of American Idol fame) and popular Australian band Hoodoo Gurus who performed the National Rugby League's current theme song "That's My Team". Sound reinforcement needs were met by Jands Production Services. A JBL VERTEC® VT4889 System was used to cover the massive bowl seating area, with a seamless interface to the installed house system supplementing the under-balcony seats.

Jands' VERTEC rig was powered by Crown's flagship Macro-Tech series amplifiers. The VERTEC VT4889 enclosures were arrayed three high on each of eighteen carts positioned around the field. With each VT4889 enclosure weighing only 72 kg (160 lb.) and offering a frequency response from 40-18 kHz, these powerful, lightweight line array modules enabled the creation of a unique mobile multi-cart system to serve the large-scale concert entertainment needs of the prestigious sporting event.



Powerful, lightweight JBL VT4889 line array modules were positioned on 18 custom mobile carts like this one by Jands Production Services to provide concert-quality audio for 85,000 persons at Australia's National League Grand Finals.

Tony Moffat, well-known Australian freelance sound system designer and engineer, had overall responsibility for the design and operation of the sound reinforcement

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system. “The event could not have turned out better,” he offered. “The JBL VERTEC system displayed very smooth dispersion characteristics, both horizontally and vertically, within the defined coverage angle of the clusters. As you walked around the grounds you also noticed the virtually seamless dispersion pattern provided by the placement of the arrays on portable carts,” he noted.

The large crowd, judging from both their on-air reaction and after-show comments, thoroughly enjoyed the show, further attesting to the quality of the audio system. The performing artists and their management were very impressed with the sound of the system as were National Rugby League executives.

“Even at great distance, the JBL VERTEC system gives you a feeling of being very close to the stage with an ‘in your face’ presence, without sounding aggressive”, Moffat went on to say.

For more information on the JBL VERTEC sound system used by Jands at the NRL Grand Final, contact [marketing@jands.com.au](mailto:marketing@jands.com.au) or see [www.jands.com.au](http://www.jands.com.au), *Jodie Archer of Jands Pty. Ltd. contributed to this feature.*

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