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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### STORY SOUND AND MARCO BORSATO TAKE NETHERLANDS BY STORM WITH JBL VERTEC® LINE ARRAY SYSTEM

LONDON, ENGLAND, September 12, 2004 - In a shining example of JBL's international acceptance as a leading provider of concert sound equipment for star-studded applications, renowned sound company Story Sound B.V. recently used JBL VERTEC® line arrays for a series of concerts featuring Dutch pop star Marco Borsato. The shows, for audiences exceeding 25,000 persons, took place in June in the Netherlands, including 10 nights at Antwerp's Sportpaleis and six nights at the Kuip in Rotterdam.

For each of the concerts, president Michael Story of Story Sound (contracted by Peak Audio, which handles all of Borsato's concerts) specified and deployed a rig that included 56 VERTEC VT4889 full-size line array elements supplemented with 32 VT4880 subwoofers and 12 VT4887 's. "To be successful at stadium-scale events, a sound system provider must have the entire package worked out in advance: power, rigging, crew, and all of the many details involved in major productions," advised Story. "Our VERTEC speakers are a big part of our success in this environment. They were not only easy to set up because of their light weight, but they maintained a consistent sound output throughout the multiple dates at these two major special-event venues." Story added, "JBL's Line Array Calculator let us predict the performance of our system designs for these stadiums in advance. Because of the total reliability of the VERTEC system, we were able to focus on the job at hand, serving our client with an added level of confidence."



The VERTEC VT4889 was the first in a growing family of line array system products that now includes the VT4880 and VT4881 subwoofers along with mid-sized and compact line arrays. The enclosures can be mixed and matched to accommodate nearly any concert, special event or other sound reinforcement application. Story Sound first invested in JBL's innovative product line in early 2001.

"Story Sound is an excellent example of how, with the proper tools and staff expertise, regional rental companies can effectively offer world-class production values for major artists," offered David Scheirman, Director of Tour Sound for JBL Professional. "All of us at JBL Professional are proud of what Michael Story and his team have accomplished at these major concert events."

Story Sound B.V., working from an office and warehouse in the Dutch city of Alphen, serves a range of clients in the concert, theatrical and special-event markets throughout Europe. The company can be contacted at [www.storysound.nl](http://www.storysound.nl)

**About JBL Professional:**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**About the Harman Pro Group:**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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