



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

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For more information contact:

Staci Moore Phone: 818-895-3495

email: smoore@harman.com

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JBL SURFS AT LIVING COASTS

LONDON, U.K. – August 6, 2003 – Arbiter Pro Audio has supplied Electrosonic with JBL Control Contractor for their installation at the Living Coasts exhibit in South Devon. Living Coasts, Paington Zoo’s new world-class coastal habitats attraction, opened on the 14th July 2003.

The exhibit is located on a prime waterfront site and features wading birds, terns, sea ducks, auks, penguins, fur seals and black rats in reconstructed habitats including beaches, cliff-faces and an estuary. A huge meshed aviary allows birds to fly free over the heads of visitors. Acrylic viewing panels and tunnels give crystal clear views of species displaying natural underwater behaviors.

The sound design was put together by Liminal, a company comprising of two artists who specialize in the integration of sound and architecture; Frances Crow is an architect and David Prior is the sound designer. The pair spent five months researching, consulting and creating the final work.

Prior did AV tests with speakers from other manufacturers but commented that he “chose JBL due to the clarity of the HF details and because they felt more robust.” JBL’s Control Contractor range has an environmental rating of IP-x 4 (splash proof), which proved to be useful given the surroundings of this installation.

Eighteen JBL Control 25s, two Control SB2 subwoofers, and four flush mount speakers are installed into a long tunnel; these speakers are in effect ‘pushing’ the sound through the tunnel as each speaker is driven independently. As visitors enter Living Coasts, they travel through

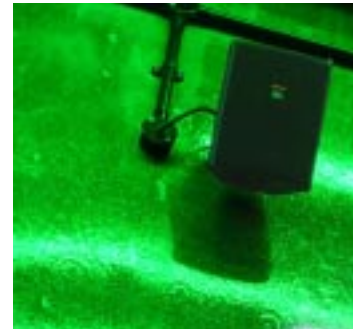
The long tunnel at the entrance of Living Coasts features JBL Control Contractor speakers



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this 24-channel system incorporating real underwater recordings inspired by the surf zone; the sounds are all around you and the biggest impact from this system is the sound of a huge wave which appears to be coming towards you from one end of the tunnel.

Electrosonic, one of the world's most experienced audio-visual systems companies, won the tender for the installation, which was project-managed by Graham Wickman. Founded in 1964, Electrosonic specializes in the AV needs of Corporate Communications, Command and Control Rooms, Museums, Retail Display, Theme Parks and Exhibitions.



Upclose view of Control Contractor mounted in the entry tunnel of Living Coasts

Living Coasts
Beacon Quay, Torquay, Devon TQ1 2BG
Tel: 01803 202470
<http://www.livingcoasts.org>

Liminal
3 Alexandra Terrace, Totnes, Devon TQ9 5QF
Tel: 01803 847632
E: liminal@liminal.org.uk
<http://www.liminal.org.uk/>

Electrosonic UK
Hawley Mill, Hawley Road, Dartford, Kent DA2 7SY
Tel: 01322.282247, Fax: 01322.282215
E: information@electrosonic-uk.com

Exclusive UK Distribution by:
Arbiter Group PLC
Tel: 020 89701910, Fax: 020 82035916
E: proaudio@arbitergroup.com
<http://www.arbiterproaudio.com>

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

Information provided courtesy of Arbiter Pro Audio, U.K.

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