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NEWS RELEASE

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JBL PROFESSIONAL VERTEC® SERIES LINE ARRAYS AND ACOUTECH BRING POWER AND VERSATILITY TO LATIN MUSIC AWARDS

NORTHRIDGE, CALIFORNIA, June 22, 2004 - Highlighting the worldwide acceptance and success of its VERTEC® Line Arrays, JBL Professional announced that the Florida-based rental sound firm Acoutech successfully deployed a range of VERTEC systems at the 2004 Billboard Latin Music Awards.

Latin Music's longest running and most prestigious awards show, the Billboard Latin Music Awards took place April 29 at the Miami Arena and was broadcast live on Telemundo. The broadcast has been the highest rated special in Telemundo's history, and is the only ceremony whose winners are based on radio and retail chart performances. Finalists for the Billboard Awards are chosen solely based on their performances on Hot Latin Tracks and Top Latin Albums. Gloria Estefan, Alejandro Fernandez, Paulina Rubio, Pilar Montenegro, La Ley, and Banda El Recodo are among the Latin artists who performed at the 2004 Billboard Latin Music Awards.

Working closely with Audio Coordinator Michael Abbott in configuring a sound reinforcement system for the event, Acoutech owner Juan Turro responded to specifications calling for JBL Professional VERTEC line arrays from the company's extensive loudspeaker inventory. "We've made the investment in VERTEC as a total package for our larger events because the sound is so good and the acceptance in the market is high," said Turro. "VERTEC allows us to meet the stringent demands of a world class broadcast event, both in terms of sound quality and rigging needs, better than any other system. The light weight of the boxes really helps with rigging, no matter what angle we have to trim for the cameras or how little



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space is available between the lighting and video trusses.”

Turro also mentioned how the JBL system helps avoid sound spill back onto the stage, a very important issue for broadcast sound events. The Latin Music Awards was a televised event that required Acoutech to rig the arrays higher than usual. Five different clusters were in use, including two main left/right clusters, each with 12 VT4889 full-size enclosures, and two sets of 8 VT4888 midsize enclosures on the outside. A downfill system consisted of three compact VT4887's per side, complemented by a center cluster of eight VT4887's. Extending the low frequencies, Acoutech used a total of 12 VT4880 subs. All enclosures were powered by Crown amplifiers, including 24 new I-Tech amps and Macrotech MA-Series units. Digital signal processing was achieved with BSS Omnidrives.

“It's exciting for JBL Professional to be associated with a growing professional company like Acoutech for a high profile event such as this,” said David Scheirman, Director, Tour Sound for JBL Professional. “Their choice of JBL's line array technology for this world class event validates our VERTEC loudspeaker design concepts and implementation.”

Acoutech can be reached at (954) 964-6055. The company's website address is www.acoutech.com.

ABOUT JBL PROFESSIONAL

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

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