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PROFESSIONAL

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### JBL PROFESSIONAL UNVEILS NEW JRX100i LINE FOR INSTALLATION APPLICATIONS AT NSCA EXPO 2004

LAS VEGAS, NEVADA, March 19, 2004 — Responding to the demand for performance value at the entry-level of professional-grade installed sound, JBL Professional today introduced its new JRX100 Install (JRX100i) loudspeakers at the 2004 NSCA Expo. The new installation series includes the JRX112Mi and JRX115i, both of which are ideal for a wide variety of applications especially for clubs, lounges, houses of worship and educational institutions.

An advanced network topology design on JBL Professional JRX100i loudspeakers and SonicGuard™ high-frequency driver protection ensure high quality sound performance with minimal distortion. All full-range models feature Neutrik® Speakon® and 1/4" input connectors are constructed of carpet-covered, 3/4" MDF for superior structural and acoustical performance. All JRX100i loudspeakers have passed the legendary 100-hour, full rated-power torture test that JBL high-end touring systems must survive. Members of the JRX100i family feature three M10, threaded suspension points — two suspension points on top plus a pullback point — and are supplied with forged, shouldered eyebolts.



“For too long, many smaller churches, schools and houses of worship have had to make do with less-than professional grade installed sound systems,” commented Ted Leamy, Director of Engineered Sound Marketing for JBL Professional. “The new JBL Professional JRX100i family makes professional-grade installed sound systems available to a much wider audience, which is good for members of the contracting community, good for those who run schools, churches and entertainment outlets and very good for listeners everywhere.”

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

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