



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

JBL PROFESSIONAL RECEIVES MUSIKMESSE INTERNATIONAL PRESS AWARD FOR BEST PORTABLE SOUND PRODUCT WITH SRX700 SERIES

FRANKFURT, GERMANY, April 7, 2005 — At Musikmesse in Frankfurt, Germany, JBL Professional was the recipient of a MIPA (Musikmesse International Press Award) in the Portable Sound category for its SRX700 portable sound reinforcement speaker series. The award reflects the acceptance of the unprecedented combination of light weight and high power offered by the SRX700 series, and reinforces JBL's position as market leader in this evolving category.

"As a company dedicated to creating practical solutions for a variety of audio environments, we are thrilled to be recognized as such by the international media," said Gerry Tschetter, Director of Portable PA Marketing for JBL. "The SRX700 series has enjoyed overwhelming success since its introduction last year, providing a lightweight but powerful loudspeaker system for performers around the world."

Consisting of seven system configurations, the SRX700 Series offers an unprecedented combination of advanced audio technologies. Compared to previous and competitive products, many SRX700 models actually weigh 30% to 50% less — yet without any loss of power or performance. The result is a mid-sized portable speaker system that brings a new level of convenience to the user while improving the high level of sound quality for which JBL has long been known.

At the heart of the new SRX700 Series are JBL Professional's patented Differential Drive® woofers with neodymium mag-



Harald Kanz, Design Engineer, Acoustics, JBL Professional (left) and Gerry Tschetter, Director of Professional PA Marketing, JBL Professional.

nets. Neodymium's magnetic properties allow a few ounces to replace pounds of conventional magnet. JBL engineers created a design that reduces the massive (and heavy) steel top plates, back plates, and pole pieces that complete the "magnetic circuit". The JBL Differential Drive design uses two voice-coils for greater power handling and actually puts the small neodymium magnets inside the voice-coil. This design greatly reduces weight while increasing power capacity, decreasing distortion, and reducing power compression. Many of the drivers used in SRX700 are shared with JBL's acclaimed VerTec® Series tour sound line arrays.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, DigiTech, JBL Professional, Lexicon, Soundcraft, and Studer.

###