



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Travis McGee, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 24 email: tmcgee@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

HUMMINGBIRD NEST RANCH EQUESTRIAN CENTER INSTALLS JBL PROFESSIONAL AUDIO SYSTEM FIT FOR A CHAMPION

NORTHRIDGE, CALIFORNIA, April 15, 2005 — In a demonstration of JBL Professional's Control® Contractor Series' combination of output capability, visual aesthetics and weather resistance, the Hummingbird Nest ranch equestrian center in Simi Valley, CA recently implemented a high-end sound system drawing on these capabilities of Control Contractor loudspeakers.

A world-class equestrian facility, the Hummingbird Nest ranch supports a variety of events and wanted a high-quality sound system to match the caliber of riders it aims to attract. "The goal of the ranch has always been to be the premier equestrian center in the world," said Jeff Griffeth, Tech Manager for Hummingbird Nest. "With that, we expect to attract the world's best riders and competitions. We needed an audio system to compliment the ranch itself. From a practical standpoint, we needed a clear, flexible system."

Because of the size of the facility (over 140 acres), it was imperative to install speakers that could cover large distances efficiently and smoothly. To that end, there are nine pole locations carrying two to three JBL Control 30 loudspeakers, depending on the coverage needed. There are also Control 29AV speakers firing back at the house for the VIP facilities. It is all driven by Crown CTs amplifiers with USP3/CN cards installed.

Another main criterion for the sound system design was flexibility, as the system is to be used for numerous events of varying scale. For this, two BSS London Blu 80 digital signal processing devices were employed. Additionally, an over-the-top fiber backbone was installed to carry only the Cobranet packets.

Commenting on the Control 30 loudspeakers, Griffeth said, "They seemed to be a perfect solution: weather-proof, durable, inconspicuous [white cabinets don't distract the spectators], as well as great overall coverage. When the owner heard the Control 30 in a demo situation, he said, 'It sounds like a club, only outside!'"



- more -

The ranch hosted its first large show in November (10,000 people over two days) and the system allowed for on-the-fly changes as needed. So far, the system has received enormous praise. “We have received only compliments from both VIP attendees and horse officials alike,” Griffeth said.

For more information on the Hummingbird Nest ranch, please visit www.hummingbirdnestranch.com.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About the Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company’s stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, Crown International, dbx, Digitech, JBL Professional, Lexicon, Soundcraft, and Studer.

###