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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **SLS PRODUCTIONS AND JBL VERTEC® HELP 50 CENT CONCERT SOUND LIKE A MILLION BUCKS**

VERTEC® Line Array System Ensures  
Successful Season Opening For Dubai Country Club

NORTHRIDGE, CALIFORNIA, October 11, 2004 – Highlighting the ease of use and superior sound quality of JBL Professional's VERTEC® line array series, hip-hop superstar 50 Cent was on stage for the season's first concert at the Dubai Country Club in Dubai, U.A.E. (United Arab Emirates), on September 9, 2004. With Dubai-based SLS Productions handling live sound duties, the Crown-powered system included 20 VT4888 midsize line array elements and 12 VT4880 bass enclosures.

JBL's VERTEC Line Array Calculator software was used to determine the angles and trim height of the PA, which was controlled by a dbx 480 DriveRack® loudspeaker management system. Additionally, four JBL SR series enclosures were used as front fills and two for side fills, along with SR series subwoofers, all driven by a BSS Omnidrive™ FDS-366.

"VERTEC was the logical choice for SLS Pro's hire stock as it suited our requirements perfectly," said Martin Luiz, owner of SLS Productions. "Its compact, lightweight performance and ability to deliver powerful, high-fidelity results every time made it our choice. VERTEC is now known as the worldwide leader in line array systems. We are more than happy with the response, reliability and performance of our new mid-size VERTEC VT4888's."

#### **ABOUT JBL PROFESSIONAL**

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at [www.jblpro.com](http://www.jblpro.com).

**ABOUT THE HARMAN PRO GROUP**

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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