



JBL Professional
8500 Balboa Blvd.
Northridge, CA 91329
Phone: 818-894-8850
Fax: 818-830-1220
www.jblpro.com

NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Daniel O'Connell, Griffin Public Relations & Marketing

Phone: (212) 481-3456 Ext 12 email: doconnell@griffinpr.com

For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>

ZONED AUDIO IN NEW RESTAURANT CREATES AN "ENJOY"-ABLE DINING EXPERIENCE

SAN FRANCISCO, CALIFORNIA, October 28, 2004 — Demonstrating the unmatched ability of the JBL Control® Contractor Series to create an aesthetically pleasing environment from both a visual and aural perspective, Enjoy!, a new restaurant in Apple Valley, MN, features a complete zoned sound system comprised of premium Harman products to create a relaxing dining experience.

Building on an existing relationship with the owner of Enjoy!, Bloomington, MN-based MasterMedia Systems was called on to design and implement the sound system. With several dining areas seating a total of 325 and a bar seating an additional 90, smooth coverage was a priority. "The quality of sound had to be excellent and extremely even throughout the restaurant," said designer Tim Gilson of MasterMedia Systems. "They wanted volume controls in every area for local control, and for everything to be easy to use from an operational standpoint."

To that end, Harman products from JBL, Crown and dbx make up a complete distributed audio system, including 70 JBL Control 26CT two-way ceiling speakers, 20 Control 25AV two-way monitor speakers, six SB210 subwoofers, Crown CH2 amplifiers, and a dbx ZonePro™ control system. A private dining area, known as the Vintage Room, features a standalone system with a retractable screen, projector and microphone system. The entire room is set up for media presentations, as well as television or movie viewing, and also has the flexibility to hook into the main restaurant music system.

"The overall expectation of the A/V was that it would enhance the overall dining experience," said Francois Paradeise, president and general manager of Enjoy! and Paradise Landing, a new restaurant in Balsam Lake, WI, which also features a Harman sound system. "This seems like an obvious expectation, however in many restaurants, the A/V is poorly designed or added as an afterthought. In these instances, the sound and video take away from the overall design of the restaurant and can impact guests negatively by creating an uncomfortable environment. We were aware of this and did not take any short cuts in the design."

- more -

The Control 26C is a powerhouse ceiling speaker containing a coaxially mounted 6.5" woofer and 3/4" titanium-coated tweeter, able to deliver maximum sound level over a wide coverage area. The Control 26CT includes a multitap transformer for a 70V or 100V line distribution system.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About The Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

###