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NEWS RELEASE

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EFFIGY STUDIOS KICKS OFF WITH JBL LSR6300 STUDIO MONITORS

Madison, WI studio opens its doors as a JBL 5.1 facility

NORTHRIDGE, CALIFORNIA, September 26, 2005 — Demonstrating the sonic integrity of the JBL Professional LSR6300 studio monitors, Effigy Studios in Madison, WI opened its doors this summer, boasting the leading edge in professional recording equipment. This includes a 5.1 surround system comprised of the LSR6300 series, which Effigy purchased in the winter of 2004 through Guitar Center Professional.

The spacious 3,000-square-foot facility is divided into two independent, yet interactive studios. Studio A has a large live room and mixing room with three different sized, acoustically designed isolation booths. Studio B has a medium sized live room and mixing room with one mid-sized isolation booth. Both studios are equipped with JBL systems for monitoring accuracy— Studio A for 5.1 Surround Sound and stereo mixes (using a 5.1 LSR6300 setup), and Studio B for just stereo mixes (two LSR6328P plus one LSR6312SP subwoofer). Additionally, Effigy Studio features a 5.1 listening lounge using a JBL LSR6312P subwoofer along with JBL Control 25 speakers.

When Effigy's chief engineer and designer Jack LeTourneau was making equipment decisions for the two rooms, he was pleasantly surprised by the features of the LSR6300 series. "I matched them up against the other brands, and the LSRs had a nice, smooth bass response," LeTourneau said. "They're not harsh at all, they're cost-effective, and we love them so far."

For LeTourneau, who comes to Effigy from Paragon Studios in Chicago, the LSR6300 monitors will allow him to properly showcase the advantages of surround in today's recording industry. "It was important for us to become a JBL 5.1 facility," he said. "Our aim is to be known as the premiere 5.1 suite in the upper Midwest."



Left to right: David "Deuce" Haugh, Studio Manager; Dan Scalpone, Midwest Account Manager, GC Pro; Jason Klawitter, Sound Marketing, JBL Rep, Jerry Neviasher, Partner, Co-Designer; (seated) Jack LeTourneau: 5.1 Engineer, Designer.

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In one of the facility's first projects, the soundtrack and 5.1 mix for "TimeSpace, The Infinite Adventure" was produced at Effigy Studios. "Timespace" is the first original StarRider Digistar3 show created by the Digital Design Group at the Adler Planetarium and Astronomy Museum in Chicago. The show opened July 1, 2005.

About JBL Professional:

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is the proud recipient of the 2005 Technical GRAMMY® award. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

About The Harman Pro Group:

Headquartered in Northridge, California, the Harman Pro Group is part of Harman International Industries, Incorporated (www.harman.com), a leading manufacturer of high-quality, high fidelity audio products and infotainment systems for the automotive, home and professional markets. The Company's stock is traded on the New York Stock Exchange under the symbol: HAR. Harman Pro Group companies include AKG Acoustics, BSS Audio, dbx, Crown International, JBL Professional, Lexicon, Soundcraft, and Studer.

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