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NEWS RELEASE

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JBL SPONSORS DAVE MASON TOUR

NORTHRIDGE, CA – July 18, 2003 – JBL is proud to announce its sponsorship of this summer’s Dave Mason Tour. A rock music staple, Mason will be playing 15 dates nationwide from July through September 2003. In addition to sponsoring the tour, JBL will be “on-stage” by way of custom monitors designed specifically for Mason to be used on this tour.

A variation of JBL’s SR4702X standard product offering, the mirror image monitors will provide even distribution on high and low frequencies to Mason while on stage. Mason will also be utilizing Crown MA-602 and MA-3600 amps, as well as a dbx DriveRack260.

Spanning over 30 years, Dave Mason’s music career began with the group Traffic. In that time, Mason’s career credits include performer, songwriter and producer. His summer tour kicked off on July 3rd at State Theatre in Virginia and stops at various venues from clubs, to medium-size theaters, to large festivals. Mason is happy with the performance of the system, stating, “Since I have to deal with PA companies at every venue, the monitor system that JBL has developed for me has greatly reduced the surprise factor and has afforded me an on-stage monitor system that is reliable, consistent and has a quality that is second to none.”



Dave Mason using JBL SR-X stage monitors

This summer's tour features Phil Bonano at the FOH position. Sound Engineer and Technical Advisor, Bonano has been working with Mason in the studio on his upcoming album. Bonano has been pleased with the performance of the SR-X monitors. "Dave's been in the studio for so long, he's accustomed to a recording monitor," stated Bonano. "We wanted to give him a stereo quality studio monitor on stage. The SR-X monitors give Dave the comfort of knowing he's got a consistent sounding monitor system that he can trust to sound great every time."

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at www.jblpro.com.

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