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## NEWS RELEASE

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### JBL LSR MONITORS MAKE IT REAL AT DANETRACKS

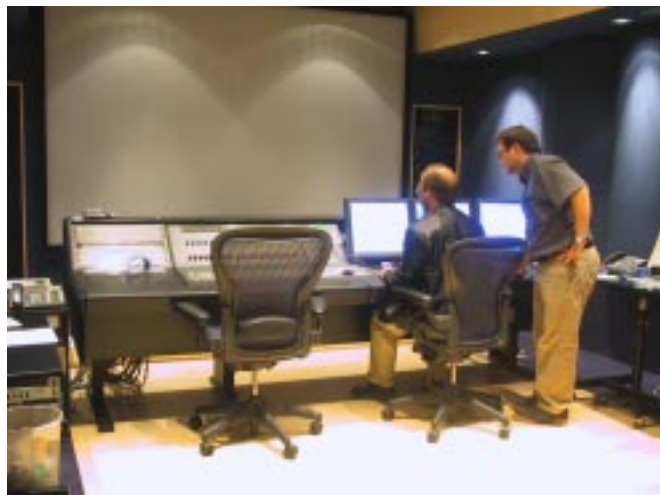
WEST HOLLYWOOD, CA – July 24, 2003 – Sound design firm, Danetracks of West Hollywood, California has created sound for major motion pictures including, *8 Mile*, *Swordfish*, *Treasure Planet*, and all three *Matrix* movies. During the production of the second *Matrix* film, *Matrix Reloaded*, Danetracks completed installation of a new sound design room, Studio D, featuring JBL LSR speaker systems. Studio D is currently being used extensively for the third installment, *Matrix Revolutions*.

Danetracks President, Dane A. Davis is a sound designer and supervising sound editor at the studio.

“We built Studio D because I really wanted to work in a room that I believed translated to the dubbing theaters and ultimately to the actual public movie theaters where the movie is shown,” stated Davis.

“Because it’s kind of a mini-theater in there (Studio D), we needed a speaker system that would go behind the screen like in the theaters. The JBLs were the obvious choice for that reason.”

Danetracks’ Studio D boasts three LSR32s behind the Steward Film Screen, LSR28Ps for surrounds and two LSR12P subwoofers for bass management. Danetracks Chief Engineer, Paul Hackner, worked with top studio designer Vincent van Haaff, who designed the room for Danetracks. “When we decided to put speakers behind the screen, we went with JBL LSR32s because it seems to be an industry standard for small rooms that have perforated screens and screen walls,” stated Hackner.



**Dane Davis (left) and Paul Hackner work on *Matrix Revolutions* in Studio D at Danetracks, Inc.**

The LSR monitors are performing well for Danetracks. “We’re happy with the LSR28Ps,” explained Hackner. “We wanted something that was small, but gave us a full bandwidth surround speaker. We design sound effects for the surrounds in that we actually send car bys, explosions, and very big sounds into our surround speakers. For us, surround information is no different from LCR information. We’re really pressing the limits of those speakers.”



**LSR28P situated in the rear surround position.**

“Our main aesthetic pursuit around here is making it real,” stated Davis. “It’s all about making the audience think the sound occurred in nature exactly that way. I think the room has fulfilled all of our needs thanks to Paul Hackner working with Vincent van Haaff to get the room together.”



Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at [www.jblpro.com](http://www.jblpro.com).

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