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NEWS RELEASE

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TAKE IT TO THE BANK: JBL VERTEC LINE ARRAY FINDS PERMANENT INSTALL APPLICATION AT NEW YORK'S CAPITALE

DALLAS, TX – MARCH 13, 2003 – JBL Professional's VerTec™ line array system has been permanently installed at one of New York's hottest new event spaces, Capitale. Before its incarnation as an exclusive New York hotspot, the building was formerly the Bowery Savings Bank, built in 1893. The Capitale Ballroom features Corinthian columns, a 75-foot high ceiling and has a 1500-person capacity. Capitale Restaurant has a 160-person seating capacity. In addition, there are four private rooms and two executive rooms. Capitale's multi-room system features not only VerTec line arrays; JBL's AE Series™ (Application Engineered) products are featured throughout the venue as well.

The ballroom floor is served by four VerTec arrays for a total of sixteen VT4889's. These are supported by a total of sixteen AE Series ASB6128V subwoofers. This Crown-powered setup is the first party venue installation in the United States to utilize Crown's new TCP/IQ system with transfer of both signal and control over a "single pipe." CAT.5 connections are used to ensure low-noise digital control and digital audio transmission.

The several VIP rooms in Capitale are reinforced with a variety of JBL AE Series speaker systems driven by dbx DriveRack™ speaker processing and Crown CTS series amplifiers.

JBL Professional's Director of Tour Sound Marketing, David Scheirman, is pleased to see the VerTec product



JBL VerTec and AE Series speakers installed at Capitale

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installed at such a prestigious venue. “Tour-proven products often provide permanent installations with a truly high-performance system,” stated Scheirman. “When high-impact, quality audio is desired, and the application needs and budget are in alignment, VerTec arrays can provide system designers and installation contractors with a premium-grade solution.”

In addition to an active restaurant scene, the new JBL VerTec system at Capitale has been serving a broad range of special events including a Lil’ Kim video shoot, HBO’s Six Feet Under premiere party, and an Grammy After Party hosted by the Palms Casino. Sigmet Marketing coordinated the system, and the installation was undertaken by Sam Yee and the team from Trio Audio (www.trioaudio.com). For additional information on Capitale, please visit www.capitaleny.com.

Headquartered in Northridge, California, JBL Professional is the world’s leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Professional website at www.jblpro.com.

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