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NEWS RELEASE

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JBL PROFESSIONAL AE SERIES INSTALLED WORLDWIDE

DALLAS, TX – MARCH 13, 2003 - Since its launch at the 2002 NSCA show in Denver, JBL Professional's AE Series™ has been winning over installers worldwide in a range of applications. From stadiums to houses of worship, AE Series has filled the needs of consultants and installers. Swiss Life Arena in Switzerland and Cameron Baptist Church in Oklahoma are two shining examples of the flexibility and range of application AE provides.

Recently, AE Series was installed in Swiss Life Arena, a 5000-seat multipurpose stadium in Lucerne, Switzerland. The arena features JBL's AE Series loudspeakers suspended by a central wagon-wheel type frame, augmented in the shadow, lobby and outdoor areas by JBL Control® Contractor cabinets.

For the main central cluster at Swiss Life Arena, the installer used one of JBL's pre-engineered arrays - Type C, consisting of two AM4200/64-WRC mid-high frequency speakers flanking an AL6115-WRC



AE Series from JBL Professional has a wide range of applications from Swiss Life Arena (left) to Cameron Baptist Church (right).

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low frequency cabinet - as the side-coverage element within the array. The cluster also features high power AM6200/64-WRC speakers to cover the long-throw portion of the arena and AM4212/95-WRC full-range speakers as downfills. All loudspeakers received a standard weather resistant WRC treatment to prevent damage from the high humidity environment.



Close-up of JBL AE Series at Swiss Life Arena

In addition to the Swiss Life Arena, AE Series has been installed at The University of Miami Convocation Center and Pro Player Stadium in Florida.

In addition to large arenas, AE Series meets the acoustical needs in houses of worship as well. Frontier Music in Lawton, Oklahoma utilized AE speakers for an installation into Cameron Baptist Church. The church's ceiling posed a special challenge for the sound system design. Two soffit beams running the length of the church divide the ceiling into three deep coffers. To address this challenge, a distributed system was designed that features two rows of three AE Series AM4215 speakers trimmed just above the soffit level of the ceiling.

Frontier Music's Mike Fooshee and Rob Archer designed and installed the system. The AM4215 speakers were selected for their controlled pattern that provides high articulation over the three sections of pew seating. Two ASB6218 subwoofers are hidden behind a façade at the front of the church. Additionally, four JBL Control 30s were utilized for balcony fill and choir monitors.

Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at www.jblpro.com.

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